



## Automotive Manufacturers Equipment Compliance Agency, Inc.

FOR IMMEDIATE RELEASE  
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### **AMECA Announces ISO-Certification Programs, “Get an Edge™” Branding Campaign**

Washington, D.C. – Automotive Manufacturer Equipment Compliance Agency, Inc. (AMECA) announces the launch of its exclusive “Get an Edge™” branding campaign for its new ISO certification programs. AMECA is an ISO-17065 accredited certification agency through A2LA.

Unveiled in spring 2018, AMECA’s ISO certification program was designed by automotive industry professionals from the inside, utilizing best practices to ensure safety and quality control. The comprehensive AMECA ISO certification process provides assurances to consumers and offers manufacturers a high-level program with feedback loops for continuous improvement. AMECA certification is available for manufacturers of **exterior automotive lighting, automotive safety glass, automotive suspension and wheels and vehicle brake hoses.**

AMECA offers an affordable, efficient certification from a company dedicated exclusively to the automotive market, says Kevin M. Wolford, director of the company.

“Our industry research indicates that 80 percent of consumers value third-party product certifications for their automotive equipment,” says Wolford, a trained mechanical engineer who has been part of the AMECA leadership team since 1997. “We have modeled our program to be robust, affordable and efficient to provide manufacturers an in-depth evaluation from a company with a long-standing record of excellence in safety equipment compliance services. Our certification gives the consumer instant assurance for quality, safety and design of the product they are purchasing.”

AMECA is launching its trademarked “**Get an Edge™**” branding campaign for customers achieving ISO certification. Approval allows for use of the AMECA certified and “Get an Edge™” seal designations on all packaging and printed materials. The branding enables manufacturers to “Get an Edge™” with customers, “Get an Edge™” on the competition, and “Get an Edge™” for themselves.

For more information on how AMECA-ISO Certification can help manufacturers “Get an Edge™” with independent certification, visit <http://ameca.org/ameca-iso-certification-program>.

AMECA officials are available at the SEMA/AAPPEX Show 2018 at the Las Vegas Convention Center through November 2, 2018. To reach AMECA, call 1-833-898-0145.

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### **About AMECA**

The only program of its kind in the U.S., AMECA is the designated agent for road vehicle safety equipment compliance programs for several states.

The Equipment Compliance Program is a centralized, one-stop service that serves as a third-party resource. As standard practice, AMECA notifies government, industry and the general public about compliant motor vehicle safety equipment. Its "Notice of Equipment Compliance" is recognized worldwide as evidence of good faith compliance with the rules regarding regulatory requirements enacted by various state laws.

Every product listed by AMECA has been tested by an AMECA-accredited laboratory and found to comply with applicable United States Department of Transportation (USDOT), state regulations, and/or Vehicle Equipment Safety Compact (VESC) standards-based regulations. Clients are members of the national and international automotive industry, the international standards-setting community and numerous state governments, as well as select foreign governments.

AMECA maintains a listing of items that have been tested and currently comply with these applicable standards, including items such as automotive lighting, brake friction material, safety glass, brake hose, brake fluid, emergency warning devices and hitches. The "Compliance List of Automotive Safety Devices" is updated approximately three times a month and is available as a web-based document free of charge. The international "List of Acceptable Plastics for Optical Lenses and Reflectors Used on Motor Vehicles" is also maintained by AMECA. This document is updated monthly is also available free as a document on the AMECA website. To receive a free copy of either document, email [info@ameca.org](mailto:info@ameca.org).

For more, visit [www.ameca.org](http://www.ameca.org) or email [info@ameca.org](mailto:info@ameca.org).

Media Contact: Kevin M. Wolford, 202-898-0145, [Kevin.Wolford@ameca.org](mailto:Kevin.Wolford@ameca.org)